

PRESS RELEASE BALLET COLLECTION





TO DANCE IS TO LET THE HEART SPEAK



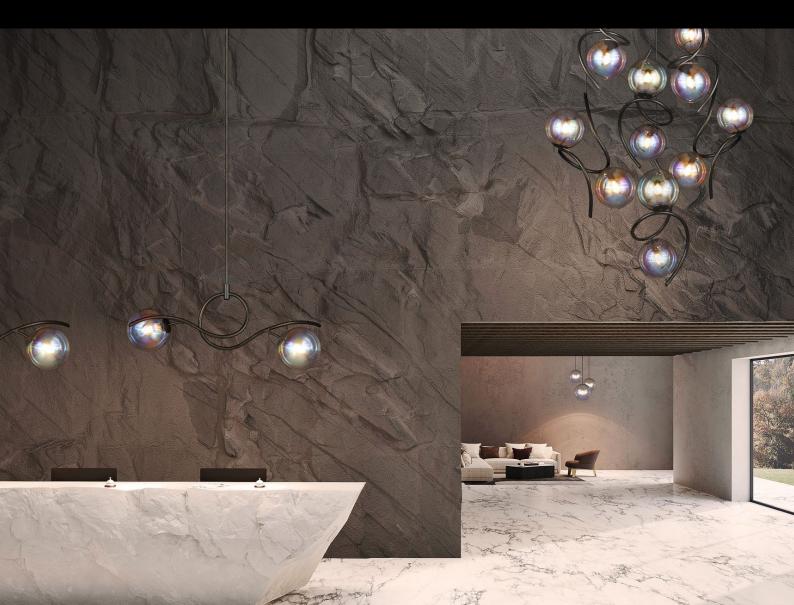
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Extended arms, a slight curve offsets the arch of the foot. Following a powerful jump, lightness and poetry meet mid-air.

Dancing through the air, the new Ballet exhibits the grandeur and agility of a ballerina. An aversion for commonness is the source of her quiet authority and glamour.

The 'pas de deux' between the casted steel and blown glass is a dialogue between contrast and attraction.

Dancing is creating a sculpture that is visible for one brief moment. The Ballet is sculpted to be visible for generations.





WILLIAM BRAND

William Brand (1963) - an award-winning architect and sculptor - is widely recognized for his imaginative and daring sculptural lighting.

In 1989, he founded his own atelier Brand van Egmond to create without restraint.

His lighting sculptures, often perceived as art pieces, grace the finest residences, exclusive boutiques, stunning hotels and leading art exhibitions.

HANDCRAFTED PERFECTION

What begins as a simple sketch with William's pen, results in a sculptural lighting object with character, crafted exclusively by hand and with love by skilled artisans, under the direct supervision of William.

All creations differ from each other and have little marks of handcrafting, like the colorful patina, grinding structure, little glass characteristics, which give each piece its individual charm.

For further information please contact: press@brandvanegmond.com or call Saad Jabri for any question you might have or for our highres images.

